



Queensland's family-made

Kin Kin
naturals

eco
cleaning products



Kin Kin naturals

Visit www.purelybaby.com.au
to place your order today!



our baby

We're a Noosa hinterland based family business. Dad - Felix - is an experienced formulator, previously responsible for products like OMO and Surf. Mum - Sandy - is in charge of production, with a little help from the kids. Kin Kin naturals is our baby. We use only ingredients we would put in our own backyard or close to our children's skin.

free from any nasties

Our products are plant & mineral based. While that in itself is not unique - we go further than other eco brands by also formulating without *alcohol ethoxylate*, a main ingredient in most laundry products. This ingredient is classified as very toxic, being lethal to fish, earth worms and other living species in our surroundings.

full of cleaning power

Laboratory tests show our products clean as well as the big brands while being completely environmentally friendly.

with tempting essential oils

Formulated with fresh and luscious essential oils - carefully selected by local mums.

local

Our products have to travel less to reach you, being produced locally. This saves up to 90% carbon emissions. All savings from transport and our low cost family operation are put back into our products - we hope you will love them.